

|                             |                         |                                |   |                                  |
|-----------------------------|-------------------------|--------------------------------|---|----------------------------------|
| SERIAL NUMBER<br>09/449,016 | FILING DATE<br>11/24/99 | CLASS<br><del>348</del><br>725 | GROUP ART UNIT<br><del>2711</del><br>2611 | ATTORNEY DOCKET NO.<br>ISURFTV11 |
|-----------------------------|-------------------------|--------------------------------|---|----------------------------------|

APPLICANT

YAKOV KAMEN, CUPERTINO, CA; LEON SHIRMAN; REDWOOD CITY, CA.  
  
 \*\*CONTINUING DOMESTIC DATA\*\*\*\*\*  
 VERIFIED  
 \_\_\_\_\_  
  
 \*\*371 (NAT'L STAGE) DATA\*\*\*\*\*  
 VERIFIED  
 \_\_\_\_\_  
  
 \*\*FOREIGN APPLICATIONS\*\*\*\*\*  
 VERIFIED  
 \_\_\_\_\_  
  
 IF REQUIRED, FOREIGN FILING LICENSE GRANTED 01/05/00 \*\* SMALL ENTITY \*\*

|   |                        |                     |                    |                          |
|---|------------------------|---------------------|--------------------|--------------------------|
| Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no<br>35 USC 119 (a-d) conditions met <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance<br>Verified and Acknowledged<br><div style="display: flex; justify-content: space-between;"> <span>Examiner's Initials _____</span> <span>Initials _____</span> </div> | STATE OR COUNTRY<br>CA | SHEETS DRAWING<br>3 | TOTAL CLAIMS<br>48 | INDEPENDENT CLAIMS<br>13 |
|---|------------------------|---------------------|--------------------|--------------------------|

ADDRESS

KENNETH E LEEDS  
 P O BOX 2819  
 SUNNYVALE CA 94087-0819

TITLE

METHOD FOR USING BANNER ADVERTISEMENTS DURING COMMERCIAL BREAKS

|                                    |   |   |
|------------------------------------|---|---|
| FILING FEE RECEIVED<br><br>\$1,022 | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>NO. _____ for the following: | <input type="checkbox"/> All Fees<br><input type="checkbox"/> 1.16 Fees (Filing)<br><input type="checkbox"/> 1.17 Fees (Processing Ext. of time)<br><input type="checkbox"/> 1.18 Fees (Issue)<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |
|------------------------------------|---|---|



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Bib Data Sheet

CONFIRMATION NO. 5713

|  |   |                               |   |   |                                 |
|--|---|-------------------------------|---|---|---------------------------------|
| <b>SERIAL NUMBER</b><br>09/449,016   | <b>FILING OR 371(c) DATE</b><br>11/24/1999<br><b>RULE</b>   | <b>CLASS</b><br>725           | <b>GROUP ART UNIT</b><br>2611   | <b>ATTORNEY DOCKET NO.</b><br>ISURFTV11 |                                 |
| <b>APPLICANTS</b><br>YAKOV KAMEN, CUPERTINO, CA;<br>LEON SHIRMAN, REDWOOD CITY, CA;<br><br><b>** CONTINUING DATA *****</b><br><br><b>** FOREIGN APPLICATIONS *****</b><br><br><b>IF REQUIRED, FOREIGN FILING LICENSE GRANTED** SMALL ENTITY **</b><br>** 01/05/2000                        |   |                               |   |   |                                 |
| Foreign Priority claimed <input type="checkbox"/> yes <input type="checkbox"/> no<br>35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance<br>Verified and Acknowledged _____<br>Examiner's Signature Initials |   | <b>STATE OR COUNTRY</b><br>CA | <b>SHEETS DRAWING</b><br>3  | <b>TOTAL CLAIMS</b><br>48               | <b>INDEPENDENT CLAIMS</b><br>13 |
| <b>ADDRESS</b><br>33448  |   |                               |   |   |                                 |
| <b>TITLE</b><br>METHOD FOR USING BANNER ADVERTISEMENTS DURING COMMERCIAL BREAKS  |   |                               |   |   |                                 |
| <b>FILING FEE RECEIVED</b><br>1022   | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following: |                               | <input type="checkbox"/> All Fees<br><input type="checkbox"/> 1.16 Fees ( Filing )<br><input type="checkbox"/> 1.17 Fees ( Processing Ext. of time )<br><input type="checkbox"/> 1.18 Fees ( Issue )<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |   |                                 |